Session 4
Don’t Forget the Detail: Image Is Everything

A. Glenn Brady, Presenter

“Good planning and hard work lead to prosperity, but hasty shortcuts lead to poverty.” (Proverbs 21:5 - NLT)
“Now Daniel so distinguished himself among the administrators and the satraps [governors] by his exceptional qualities that the king planned to set him over the whole kingdom.” (Daniel 6:3 - NIV)

“Good planning and hard work lead to prosperity, but hasty shortcuts lead to poverty.” (Proverbs 21:5 - NLT)
“You can either be ‘proactive’ with contingencies or ‘reactive’ with solutions.”

--AGBrady
Five Principles that I Live By:

• Agenda-Driven Meetings
• ‘Selected’ Delegation w/Accountability
• Punctuality & Time Management
• Advance Planning & Strategy
• Be Passionate About What You’re Doing
“They can see that you are a letter from Christ, written by us. It is not a letter written with pen and ink, but by the Spirit of the living God; not one carved on stone, but in human hearts.”

(2 Corinthians 3:3 TLB)
We Represent God!

What we see has a profound effect on what we do, how we feel, and who we are. Through experience and experimentation, we continually increase our understanding of the visual world and how we are influenced by it. Psychologist Albert Mehrabian demonstrated that 93% of communication is nonverbal.

--Mike Parkinson / The Power of Visual Communication
We Represent God!

- **Create Your Look & Design**
  - It’s Not an Expense, but an... Investment!

- **Proof Read... Proof Read... Proof Read**
  - Be a stickler on correct spelling & grammatical usage
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