

LaShone Releford

Raised in the city of Little Rock Arkansas and a resident of the Greater Kansas City Metropolitan Area for over 15 years, La.Shone Releford serves as the President and CEO of The NBC Community Development Corporation. A Music & Arts scholar to the University of Arkansas at Pine Bluff, La.Shone found his most gratification in Business and Telecommunication therefore pursuing a Bachelor's of Science in Business Administration with an emphasis in Project Management and currently, in Human Resource Management & Organizational Leadership.

La.Shone began his career in Business Sales at Sprint in Overland Park, KS where he became one of the top 10% of reps averaging over \$400K in revenue within the first six months of employment. Through promotions, he also served in Account Management, Network Operations, Program Management and recently served as Project Manager for the Network Services Provider, LCC International. Not only does his experience cover the telecom industry, but La.Shone also has a lucrative background in the Healthcare Industry where he served in multiple capacities such as; Electrocardiograph Technician for the Stuttgart Arkansas Medical Center, Patient Information Coordinator & Otolaryngology Clinical Supervisor for the Arkansas Children's Hospital, as well as, working in Emergency Admissions for Centerpoint Medical Center and St. Luke's Hospital in Kansas City Missouri.

Beyond his secular career pursuits, La.Shone has a heart for service and believes strongly that he was birthed into this world to be an extension of God's love to his people. One of his favorite quotes is, "*If we are the body of Christ, then someone has to be the hands that touch the untouchable and reach the unreachable*". He is an Ordained Elder of the Pentecostal Assemblies of the World Inc. and serves his local assembly, *The New Bethel Church in Kansas City, KS pastored by Bishop A. Glenn Brady*, as the Ministerial Alliance Director which oversees all the ministerial operations of the ministry. He has worked in several capacities on state and local levels serving as District Assistant Youth Leader & District Choir Director, as well as, Director of Administration and Ministry Operations Coordinator. As a child & teenager, La.Shone worked with the Salvation Army as a volunteer for multiple years which introduced him to serving the homeless and ultimately gave him the passion for non-profit work. As the new president of the CDC, his vision for the organization pushes the limits. "A leader is only as great as the team he/she leads, therefore success comes through the efforts of the team, not merely the efforts of one man or woman". Along with his wife of 18yrs and 2 children, ages 3 & 5, he stands firm on the foundation of faith & family.